



## Home Builders Association of Virginia

Has Partnered with

## Anthem Blue Cross Blue Shield

If you are a member of the Home Builders Association of Virginia with 2 to 99 employees and you have a Anthem Health Plan - you are eligible to receive free Value Added Benefits for your employees and their families. This is a program that simply enhances the coverage that you already have. (It does not change your agent or specific health plan)

### What does it cost?

**NOTHING**...You do not have to pay any additional premiums for these value-added benefits. Because you are a member of the HBAV, Anthem will include these enhanced benefits Free of charge. If you are signed up for Anthem health insurance - and indicate you are a member of the Home Builders Association of Virginia - these value-added benefits will be available to all of your employees for free.

### What does it include?

The benefits vary from plan to plan (KeyCare, BlueCare, HMO, etc), However some common features are below:

--**Supplemental Accident Coverage** – Payment of the first \$750 of covered Emergency outpatient services

--**No Charge** for Annual Checkups, Gynecological exams, Mammograms, Colorectal screening, Prostate Exams, PSA tests

-**Unlimited Spinal Manipulation** (Chiropractic care)

\*\* Contact Jim Bonnell for a complete summary of Benefits by Plan type

### How do I get more information?

Contact Jim Bonnell LUTCF, Director of Member Benefit Services, at (804) 643-2797 or (800)734-6344 or send an email to [jbonnell@hbav.com](mailto:jbonnell@hbav.com) .

We can help answer questions you might have regarding the special health insurance benefits available through the Home Builders Association of Virginia. If you already offer a ANTHEM health plan, call today to get your group signed up for the Value Added Benefits at **NO ADDITIONAL COST**.

\*\*\* If you don't have a plan set up, we can help you with that too! \*\*\*

*Join the 1,000+ member companies that have already signed up  
with the HBAV's Value Added Benefit Program*

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**HOME BUILDERS ASSOCIATION OF VIRGINIA**

707 East Franklin Street

Richmond, VA 23219

(804) 643-2797

## VALUE ADDED BENEFITS SUMMARY EFFECTIVE JULY 1, 2006

### **BlueCare Deductible Plans**

#### ***Preventive Care and Wellness Screenings Covered at No Charge***

- Annual check-up for members age 7 and older
- Annual gynecological exam and Pap test
- Annual mammogram for members age 35 and over
- Annual colorectal cancer screening
- Annual prostate exam and Prostate Specific Antigen (PSA) test for men age 40 and over
- Supplemental Accident Coverage (as defined in the policy) covering 100% of the first \$750 of allowable charges per covered person for emergency outpatient treatment of traumatic bodily injuries resulting from an accident
- AssociationPack – group term life, accidental death and dismemberment, short term disability, and InTouch (EAP) available to 2 -9 and 10-50 employe groups at discounted rating

### **KeyCare Deductible/KeyCare & BlueCare Copayment Plans**

#### ***Preventive Care and Wellness Screening Covered at No Charge***

- Annual check-up for members age 7 and older
- Annual gynecological exam and Pap test
- Annual mammogram for members age 35 and over
- Annual colorectal cancer screening
- Annual prostate exam and Prostate Specific Antigen (PSA) test for men age 40 and over
- Supplemental Accident Coverage (as defined in the policy) covering 100% of the first \$750 allowable charges per covered person for emergency outpatient treatment of traumatic bodily injuries resulting from and accident
- AssociationPac) – group term life, accidental death and dismemberment, short term disability, and InTouch (EAP) available to 2 – 9 and 10 – 50 employer groups at discounted rating

### **KeyCare HSA Qualified Plan (Effective 10/01/04)**

#### ***Preventive Care and Wellness Screenings Covered at No Charge***

- Annual check-up for members age 7 and older
- Annual gynecological exam and Pap test
- Annual mammogram for members age 35 and over
- Annual colorectal cancer screening
- Annual prostate exam and Prostate Specific Antigen (PSA) test for men age 40 and over
- Additional routine immunizations, labs and x-rays done in connection with annual check-ups
- AssociationPack – group term life, accidental death and dismemberment, short term disability, and InTouch (EAP) available to 2 – 9 and 10 – 50 employer groups at discounted rating

### **HealthKeeper's Products – Copayment Products (HMO)**

- A \$100 reduction to the per admission copayment for in-network inpatient hospital services
- Spinal Manipulation – unlimited visits
- AssociationPack – group term life, accidental death and dismemberment, short term disability, and InTouch (EAP) available to 2 – 9 and 10 – 50 employer groups at discounted rating

### **HealthKeeper's Products – Coinsurance Products (HMO)**

- Spinal Manipulation – unlimited visits
- AssociationPack – group term life, accidental death and dismemberment, short term disability, and InTouch (EAP) available to 2 – 9 and 10 – 50 employer groups at discounted rating

(This insert is only one piece of your enrollment package. Exclusions and limitations can be found in the enrollment brochure.)

**\*\*Contact Jim Bonnell, Director of Member Benefit Services with any questions or to enroll.  
(804) 643-2797 or (800) 734-6344 – [jbonnell@hbav.com](mailto:jbonnell@hbav.com)**

## *SAMPLE Enrollment Request Letter*

*{Please complete this letter on your company letterhead and FAX back to Jim Bonnell at (804)780-2482 }  
(If you would like a copy of this letter emailed to you, contact Jim at [jbennell@hbav.com](mailto:jbennell@hbav.com) )*

Anthem BlueCross BlueShield  
2015 Staples Mill Rd.  
Richmond, VA 23230

Re: Group # \_\_\_\_\_ (appears on your current card)

Dear Sirs:

Please enroll my current Anthem Group Health Plan into the Home Builders Association of Virginia's (HBAV) *Value Added Benefits* plan upon my renewal date. My renewal date is \_\_\_\_\_ (if known). It is my understanding that enrollment into HBAV's *Value Added Benefits* plan will have NO impact on my premium cost, and I will receive the additional Anthem health benefits **free of charge**.

Thank you in advance for your prompt attention to this request.

Sincerely,

(Signature)

CC: Home Builders Association of Virginia